

STEP ONE

RSD

Regional Sales Director

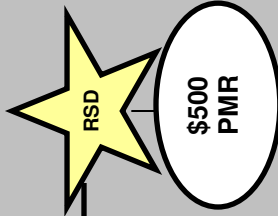
Personally enroll members and IBOs and when you accumulate \$500 in (PMR) Personal Monthly Revenue you promote to RSD. PMR = all accumulated frontline member & IBO monthly fees.

RSD's receive a Sales Director Contract that is 100% vested, willable and sellable.

Regional Sales Director

Your Active Front-Line Members

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____



Your IBOs

1. _____
2. _____
3. _____
4. _____

GOAL DATE

____/____/____

STEP TWO

SRSD

Senior Regional Sales Director

Promote three of your 1st level, IBOs to RSD and you'll advance to SRSD.

Active SRSD's receive a

15% override

on their 1st generation RSD sales groups.

Fast Track SRSDs promote within 60 days of reaching RSD.

Senior Regional Sales Director

Your Active Front-Line Members

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____



RSD

Their IBOs

1. _____
2. _____
3. _____
4. _____

Their Members

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

RSD

Their IBOs

1. _____
2. _____
3. _____
4. _____

Their Members

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

RSD

Their IBOs

1. _____
2. _____
3. _____
4. _____

Their Members

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

GOAL DATE

____/____/____

STEP THREE **ESD**

Executive Sales Director

Promote one of your 1st level RSD's to SRSD, and you'll advance to ESD.

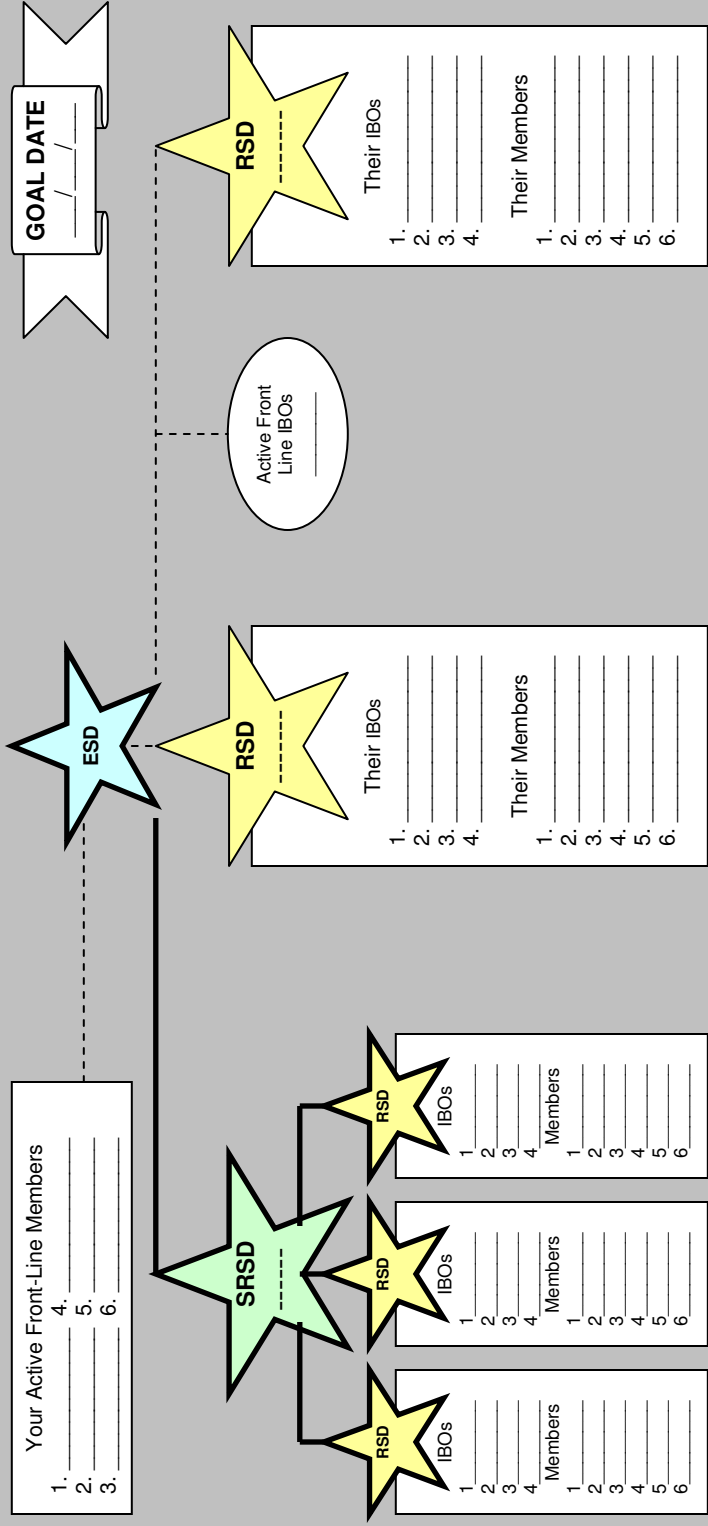
Active ESD's receive a **15% override**

on their 1st generation RSD sales groups **PLUS** a

10% override

on their 2nd generation RSD sales groups.

Executive Sales Director



STEP FOUR **SESD**

Senior Executive Sales Director

Promote two of your 1st level RSD's to SRSD, and you'll advance to SESD.

Active SESD's receive a **15% override**

on 1st generation RSD sales groups plus a

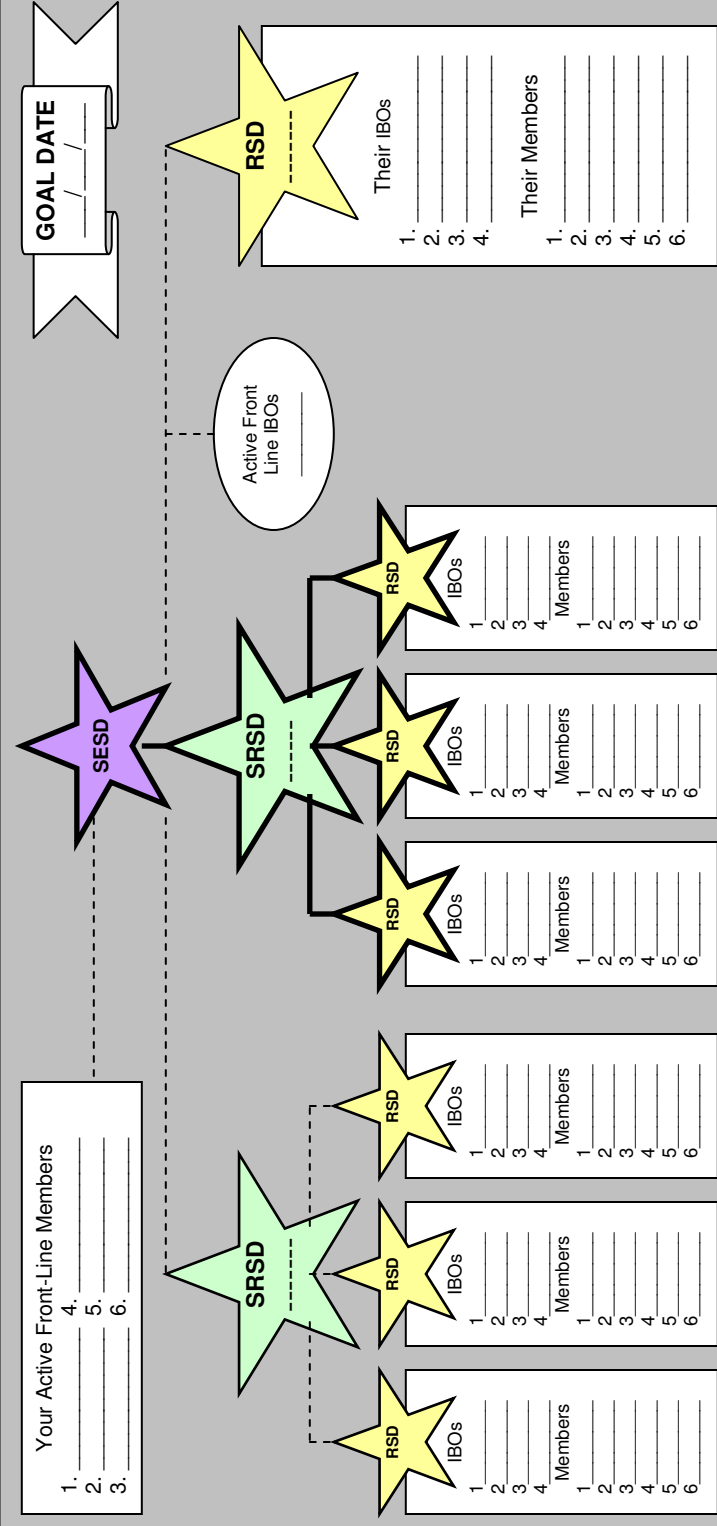
10% override

on 2nd generation RSD sales groups **PLUS** a

5% override

on 3rd generation RSDs

Senior Executive Sales Director



STEP FIVE

NSD

National Sales Director

Promote three of your 1st level RSD's to SRSD and you'll advance to NSD.

Active NSD's receive a

15% override

on 1st generation RSD sales groups **PLUS** a

10% override

on 2nd generation RSD sales groups **PLUS** a

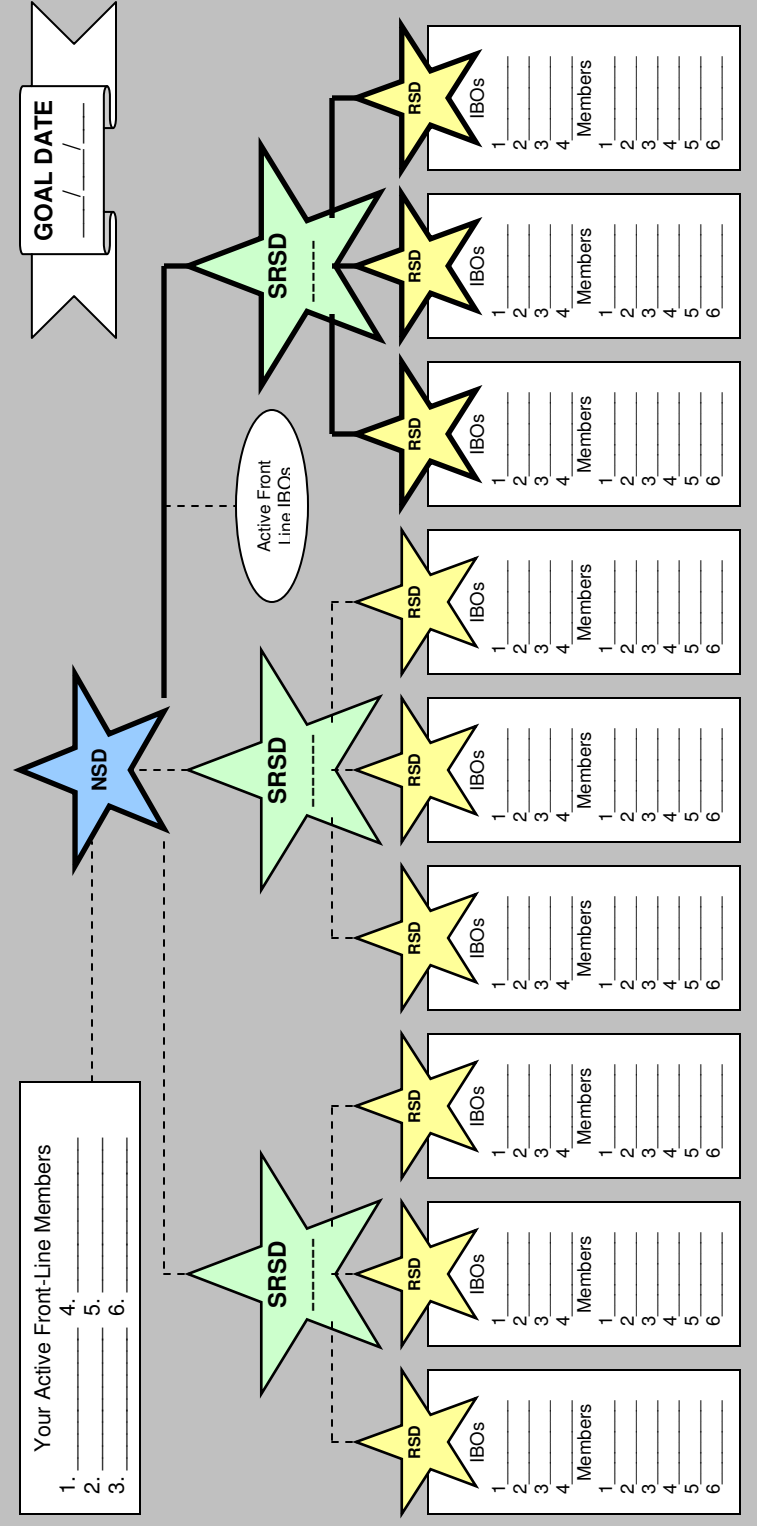
5% override

on 3rd generation RSD sales groups **PLUS** a

3% override

on 4th generation RSD sales groups

National Sales Director



*Please refer to AmeriPlan® Policies & Procedures Guide for additional compensation plan details.

IBO Earnings Potential

Program	Advance (3 mo)	Residual (month 4+)
- Basic IBO (\$50)	\$45.00	\$15.00 mo (30% of monthly fee)
- Dental Plus™ (\$19.95)	\$17.94	\$5.99 mo (30% of monthly fee)
- Basic Wellness™ (\$14.95)	\$13.44	\$4.48 mo (30% of monthly fee)
- Total Health™ (\$39.95)	\$35.94	\$11.99 mo (30% of monthly fee)
- SecureNet™ (\$24.95)	\$14.97	\$4.99 mo (20% of monthly fee)
- FreedomPass™ (\$14.95)	\$8.97	\$2.99 mo (20% of monthly fee)

APFlex IBOs earn unlimited Flex Bonuses by enrolling Premier Members and IBOs plus a 100% Matching Bonus, which is paid out at 20% on five levels of personal team productivity. See: www.APWebinar.com for more information on APFlex and upgrade ASAP!

DEFINITIONS

ACTIVE - any person or legal entity that holds a member, IBO Benefits or Sales Director agreement and is current on their fee payment.

ADVANCE - the commission paid upon activation of new business received, for example, IBO Benefits or member applications. ALL IBOs receive 3 month Advances on all business, with the exception of Premier Memberships which are paid out in APFlex Bonuses. Checks are issued daily with no chargebacks.

OVERRIDES - commissions paid to upline Sales Directors; a specified percentage of Sales Group Monthly Revenue.

PERSONAL MONTHLY REVENUE (PMR) - total monthly IBO and member Benefits fees paid by individuals on your 1st level.

APFlex Bonus Program - Binary bonus program added to the IBO Compensation Package for those who join APFlex.

Binary Pay Plan - see: http://en.wikipedia.org/wiki/Binary_plan

Compare IBO Startup Options: www.myfirstgoal.com/forms/startup.pdf

MAP to NSD

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